應用SIEM偵測與預防APT緩攻擊

HP Enterprise Security

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Rise Of The Cyber Threat

Zappos 24 million records

2012

UBS Kweku Adoboi \$2.3billion fraud

2011

Sony Playstation Network 101.6million records lost

RSA Token Vulnerability A0million tokens & access compromised

Wikileaks Mastercard Backlash 13.9million 13.9million card details stolen

2010

Heartland Payments Heartland payments lost 130million records lost

2009

HMRC 25million records lost

2007

TIX Inc. 95million CC #s lost

> Enterprises and Governments are experiencing the most AGGRESSIVE THREAT ENVIRONMENT in the history of information.



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Security Awareness at Board Level Organizational and security leadership is under immense pressure

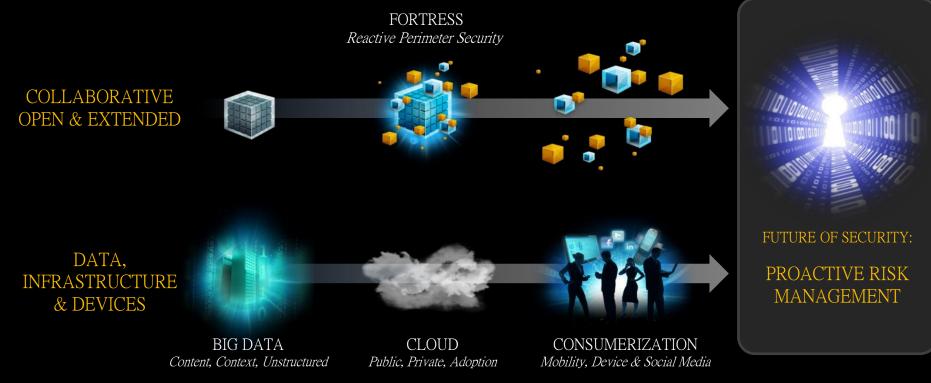




Source: HP internal data and Forrester Research

Chief Information Security Officer sits at heart of the enterprise security response

Disruptive Technology Trends



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Enterprise Security Priorities

- Manage INFORMATION RISK in the era of mobile, cloud, social media
- Protect against increasingly sophisticated CYBER THREATS
- Improve REACTION TIME to security incidents
- Reduce costs and SPEND WISELY
- Achieve COMPLIANCE in a predictable and costeffective way





The Enterprise Security Problem









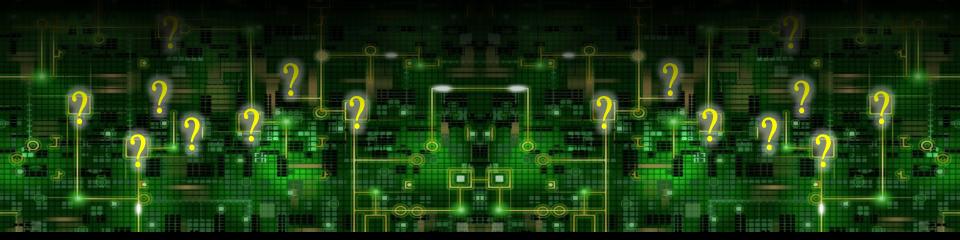
BREACHES CONTINUE... even though they have hundreds of security solutions available SILO' D SECURITY PRODUCTS… don' t learn or share information LIMITED CONTEXT... a gap between IT operations and security constrains potential actions NO EFFECTIVE WAY… to understand and prioritize risk



The Result: Increased Risk and Wasted Resources

Gartner estimates more than \$1B in IT spending is misallocated each year because of a lack of business line of sight impact.*

That level of investment is unsustainable.





What is APT?

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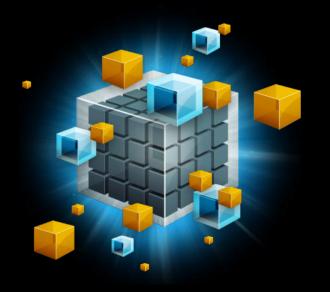






What is APT?

- Advanced
 - □ Using exploits for unknown vulnerabilities (Zero Day Attack)
 - Using customized malwares that aren't detected by any antivirus or signature based IDS/IPS products
 - □ Using hybrid attack
- Persistent
 - □ Attacks lasting for months or years and multi-phases
 - □ Attackers are dedicated to the targets
- Threat
 - Targeted at specific individuals and groups within an organization, aimed at compromising confidential information
- Not random attacks
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Anatomy of Advanced Persistent Threat (APT)

Phishing SQL Injection Zero Day Virus Known Malicious Code Brute Force Acquire target, sneak in, hop around *1. Penetrate the perimeter with relatively advanced techniques*

Get privileged access to critical assets 2. Expand internal footprint by mimicking privileged users & authorized users

Conduct the crime for an extended time *3. Achieve Persistence*



Intelligent ESP Solutions

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ESP Security Intelligence and Operations Solutions Breach Recovery Solution

HP ArcSight ESM Provides Instant Visibility to....

- Assess the extent of the breach
- Limit & contain the breach to minimize adverse impacts
- Prioritize & expedite remediation activities

IN THE HEADLINES: A Dozen Data Breaches Every Week, for the Last Five Years

Health Care: Rampant Number of Data Breaches Raises Concern

By Dick Weisinger, on February 20th, 2012

Posted by: Neal OFarrell on May 13, 2011

Over 1.2 Billion Records Exposed

2012-02-23 13:03:12 (GMT)

The 15 worst data security breaches of the 21st Century

By Taylor Armerding

February 15, 2012 - CSO -



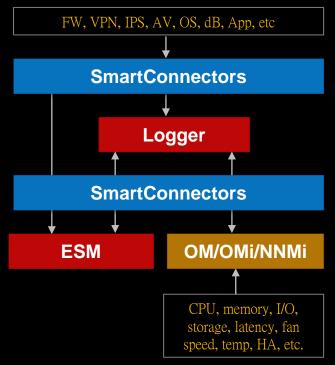
HP ArcSight and Operations Management 360° view of security and IT events

WHAT IT IS

• Bi-directional integration between OM/NNM/NNMi and HP ArcSight ESM/Logger

BENEFITS

- Complete visibility into anomalies and threats
- Single pane of glass view of security, compliance and IT ops
- Reduced gap between NOC and SOC
- Security and compliance related KPIs to IT operations service health dashboards
- Automate business process and workflows to enable effective business risk management





Protecting Against Advanced Persistent Threats

Perimeter Security Intelligence *The Perimeter will be breached at some points*

> Insider Threat Security Intelligence Understand the behaviors of privileged users & authorized users to identify anomalies An Effctive Operational Capability People, Processes and Procedures



Thank you

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